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杭州市实业投资集团有限公司 Hangzhou Industrial Investment Group Co,Ltd.

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GO FORWARD TO THE FUTURE BASED ON THE INDUSTRY











- •集团简介 Introduction to the Group
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生态体系·开放生态平台 Ecological System ·Open Ecological Platform

- •资产管理平台 Asset Management Platform
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# ABOUTHIG

杭州市实业投资集团有限公司前身系杭州市工业资产经营有限公司,成立于2001年,注册资本60亿元, 是以工业企业为底层资产,专注并服务全市产业投资发展的国有产业投资集团。杭实集团聚焦市委打造 "五大产业生态圈"的战略目标,紧盯先进制造、数字经济、生物医药、新能源新材料等核心产业赛道, 积极构建资产管理平台、资本营运平台、资源运作平台、资产营运平台、产业服务平台以及若干产业板块 的"4+1+X"战略发展格局,深耕战略性新兴产业投资、运营,大宗商品贸易、服务及产业链投资,产业 园区投资、建设、运营三大核心主业,致力于打造具备独特市场竞争力的国有资本产业投资平台。凭借优 异的改革发展成绩, 杭实集团自2018年起连续五年入围中国企业500强, 2022年位列第148位。

Hangzhou Industrial Investment Group Co., Ltd. (HIIG) was established in 2001 under the name Hangzhou Industrial Asset Operation Co., Ltd., with a registered capital of RMB 6 billion. This state-owned industrial investment group utilizes industrial enterprises as its underlying assets and focuses on and supports the city's industrial investment development. HIIG aims to achieve the "five industrial ecological circles" strategic objective of the Municipal Party Committee of Hangzhou, prioritizes the core industrial tracks of advanced manufacturing, digital economy, biomedicine, new energy, and new materials, and aggressively build an asset management platform, capital operation platform, resource operation platform, asset operation platform, industrial service platform, and "4+1+X" strategic development structure for a number of interdisciplinary industries. HIIG focuses on three core industries: investment and operation in strategic emerging industries; bulk commodity trading, service, and industrial chain investment; investment, construction, and operation of industry park; and establishment of state-owned capital industry investment platform with unique market competition. Based on its outstanding reform and development performance, HIIG has entered the top 500 enterprises of China in five consecutive years since 2018 and ranked 148 in 2022.







02 集团简介

## 发展历程 DEVELOPMENT COURSE

### **• 2001**

撤销化工、轻工、医药、纺 化、机电、建冶、二轻、丝绸 八个局,组建了杭州市工业资产 经营有限公司。

canceled 8 bureaus named Chemical, Light Industry, Medicine, Textile Chemistry, Electromechanical, Construction & Metallurgy, Second Light Industry, Silk, and established Hangzhou Industrial Asset Operation Co., Ltd.

#### **• 2004**

重视高新技术,拥有10家省 级技术中心、7家省级高 新技术中心。

Paid attention to high and new technologies, owned ten technical centers at the provincial level and seven hi-tech centers at the provincial level.



增加4家控股公司。 Increased 4 holding

companies.

#### **•2005** 系统内6家企业销售

The sales value of 6

enterprises in the Group exceeded RMB 1 billion.





产值超10亿元。

### **•2008**

更名为杭州市工业资产经营投资集团有限公司。

Renamed Hangzhou Industrial Asset Operation Investment Group Co., Ltd.

#### **•2010**

招商引资全面建设新天地,积极拓 展文化创意等新兴领域。

Completed full construction by attracting new investment and actively developing the culture and originality field.

### **•2011**

40多家企业完成搬迁,腾 退市区土地5000多亩。

More than 40 enterprises completed the relocation, and 5000 mou of land was vacated in the urban area.

### **2015**

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更名为杭州市实业投资集 团有限公司,迈入新征程新 起点。以实业为基,资本为 翼,为企业转型升级,不断 蓄力。

Renamed Hangzhou Industrial Investment Group Co., Ltd. (HIIG) and entered a new journey at a new starting point. It was transformed and upgraded based on industry and capital.

### **•2016**

确定打造产融结合的国 际化投资平台。

Set up the international investment platform under a combination of industry and finance.

#### **•2018**

首次跻身"中国企业500 强"榜单。

First entered the "top 500 enterprises of China".

### •2019

战略定位由前期明确的 "产融结合的国际化投资 平台"向"产商融结合的 国际化投资平台"转型升 级。荣获AAA信用最高评 级,蝉联"中国企业500 强"*,*名列第322位。

Its strategic position was transformed from an "international investment platform under the combination of industry and finance" to an "international investment platform under the combination of industry and commerce." It acquired the best credit rating of AAA and continued to hold a post in the "top 500 enterprises of China" (ranking No. 322).

#### **•2020**

连续三年荣列"中国企业 500强", 排名第152位,名 次大幅上升170位。

Entered the "Top 500 enterprises of China" in three consecutive years and ranked 152, significantly raising 170.

### **•2021**

打造杭实集团"产业投资 +产业服务+资本运作"多 擎新动能驱动发展模式。

Developed the multi-engine growth mode of HIIG with the driving of new power, "industrial investment + industrial service + capital operation."

**•2022** 

提出"串联场景,共享共 赢"核心战略部署。

Brought forward the core strategic measure "Integration for Share and All-win."

## 全资及控股企业 WHOLLY-OWNED AND HOLDING ENTERPRISES

杭州市工业产业股权投资基金有限公司

杭实产投控股(杭州)集团有限公司

杭实物产发展(杭州)有限公司

杭州市工业企业投资发展有限公司

杭实股权投资基金管理(杭州)有限公司

杭州凌晟投资管理合伙企业(有限合伙)

杭州汇实投资管理合伙企业(有限合伙)

杭实资产管理(杭州)有限公司

杭州赋实投资管理合伙企业(有限合伙)

杭州热联集团股份有限公司

杭州金鱼电器集团有限公司

浙江华丰纸业集团有限公司

新中法高分子材料股份有限公司

浙江轻机实业有限公司



#### 浙江大桥油漆有限公司

#### 杭州王星记扇业有限公司

杭实科技发展(杭州)有限公司

杭州电化集团有限公司

毛源昌眼镜有限公司

杭州产权投资有限公司

杭州热电集团股份有限公司

杭州路先非织造股份有限公司

西子清洁能源装备制造股份有限公司

张小泉股份有限公司

杭州市中小企业融资担保有限公司

杭州民生药业股份有限公司







杭实资管设立于2017年9月,为杭州市实业投资集团有限公司(简称"杭实集团")全资子公 司, 注册资金4亿元, 是实施杭实集团战略投资的主平台。杭实资管以习近平总书记"坚持四个 面向": 面向世界科技前沿、面向经济主战场、面向国家重大需求、面向人民生命健康为投资理 念,聚焦"智能物联、生物医药、高端装备、新材料、绿色能源"五大产业链投资方向,主动管 理产业基金规模已达百亿。已投50余个项目中,国邦医药、景业智能、长川科技、名创优品等 多个投资企业在短期内实现资本证券化。目前公司已经在半导体、医疗器械、生物医药、工业 软件等领域建立起了纵深的产业链条。 经过不断的市场化招聘以及投资铁军打造,公司团队硕士及以上学历占75%,均来自北京大 学、人民大学、浙江大学、复旦大学等众多国内外高等学府以及恒瑞医药、巨化集团、天堂硅 谷、上海复星集团、四大会计师事务所等优秀产业机构及同行机构。打造了一支朝气蓬勃、对 投资充满热爱与激情的铁军队伍。

HIIG Asset Management, a wholly-owned subsidiary of HIIG established in September 2017 with a registered capital of RMB 400 million, is HIIG's primary strategic investment platform. HIIG Asset Management adheres to the "four-facing" investment concept mandated by President Xi Jinping: "facing the worldwide technical frontier, facing the main economic fields, facing the major demand of the State, and facing the people's health"; it focuses on five industry chain investment directions (intelligent internet of things, biomedicine, high-end equipment, new materials, and green energy); and it actively manages an RMB 10 billion industrial fund. In the 50 invested projects, Guobang Pharma, Boomy Intelligent, Changchuan Technology, MINISO Group, and other invested enterprises have realized capital securitization in the short term. Currently, the company has established a wide industrial chain in the fields of semiconductors, medical instruments, biomedicine, industrial software, etc. According to ongoing talent recruitment, 75% of the Group's team members have a master's degree and graduated from Peking University, Renmin University of China, Zhejiang University, Fudan University, and other universities, as well as Hengrui Pharmaceuticals, Juhua Group, Silicon Valley, Shanghai Fosun Group, four major accounting firms, and other excellent industrial and investment institutions. This is a competent team full of vigor and vitality, with a passion for investment.





08 资产管理平台

### ASSET MANAGEMENT HIIG Asset Management (Hangzhou) Co., Ltd. PLATFORN

### 资产管理平台·杭实资产管理(杭州)有限公司

### CAPITAL OPERATION PLATFORM HIG Equity Investment Fund Management (hangzhou)Co., Ltd.

### 资本营运平台·杭实股权投资基金管理(杭州)有限公司

杭实股权投资基金管理(杭州)有限公司(简称"杭实基金")经市政府批准由杭州市实业投资集团 有限公司出资组建,成立于2016年8月,实收资本1亿元。杭实基金以投资促产业发展、投资促国 资增值、投资促招商引资为使命,致力于成为一流国有资本营运平台。公司围绕杭实集团主业,全 面实施"一体两翼"发展战略,受托开展资本流动性管理,聚焦战略新兴产业探索性投资,深耕并赋 能集团投资企业。

成立以来, 杭实基金累计投资金额和管理资产规模均已超过200亿元, 投资企业超过90家。公司主 要投资模式与投资类型包括未上市股权投资、Pre-IPO阶段股权投资、上市公司股权投资、定向增 发、股票质押、可转债、可交换债,以及与上市公司或大型民营企业合作设立产业基金和并购基 金。公司主要投资领域涵盖数字经济、新能源、新材料、医疗健康、传统制造业升级、先进装备制 造和产业园区建设等。

HIIG Equity Investment Fund Management (Hangzhou) Co., Ltd. (HIIG Fund) was incorporated in August 2016 with HIIG investment under the approval of the Hangzhou City government, and its paid-in capital is RMB 100 million. The HIIG Fund's mission is to promote industry development, the appreciation of state-owned assets, and the attraction of investment, and it is devoted to being a first-class state-owned capital operation platform. The company is authorized to carry out capital mobility management and implements the development strategy "one body and two wings" based on HIIG's main business. It focuses on exploration investment for strategic emerging industries and developing and enabling the Group's investment enterprises. Since its incorporation, the HIIG Fund's cumulative investment amount and asset management scale have exceeded RMB 20 billion and invested in over 90 enterprises. The company's main investment modes and investment types include investment in non-listed equity, equity investment in the pre-IPO stage, equity investment in listed companies, private placement, pledge of shares, convertible bond, exchangeable bond, and collaboration with listed companies or large-scale private enterprises in establishing industrial funds and buyout funds. The company's main investment areas include digital economy, new energy, new materials, medical health, upgrading of traditional manufacturing industries, advanced equipment manufacture, and industrial park construction.





聚焦战略新兴产业 探索性投资 ocusing on Exploration nvestment in Strategic Emerging Industries 共生共享的产业生态 Shared Industrial Ecology



#### **RESOURCE OPERATION PI** Hangzhou Industrial Enterprise Investment Development Co., Ltd.

### 资源运作平台·杭州市工业企业投资发展有限公司

杭州市工业企业投资发展有限公司成立于2006年9月,注册资本5亿元,是杭实集团所属全资子公 司, 主营业务是产业园区投资、建设、运营以及与产业园区相关的投资业务, 拥有多家控股及参 股企业。

工投发展是杭实集团"4+1+X"平台战略中的资源运作平台,既是集团产业园投资建设与运营战略 的执行者和拓展者, 也是集团资源的重要拓展者、承载者、整合者、运营者、利润创造者。 围绕集团战略发展定位, 2017年以来, 工投发展不断优化调整业务结构、积极转型升级, 从土地 一级开发整理,逐步转型成为产业园投资商,通过与社会资本合作,开发LOFT49项目,筑巢引凤 丰富场景生态,打造杭州创意城市的范本;通过政企联合方式,拓展仁和里·长三角数智经济产业 园,打造"数智工场",并以产业园区串联资源,构建有效的产业合作生态圈,目标成为在产业园 区及产业投资方面具有较大行业影响力的优秀企业。

Hangzhou Industrial Enterprise Investment Development Co., Ltd. was established in September 2006 with a registered capital of RMB 500 million. It is a wholly-owned subsidiary of HIIG, and its main business is the investment, construction, and operation of the industrial park and investment business related to the industrial park. It owns a few holding and participating enterprises. Hangzhou Industrial Investment Development is the resource operation platform in the "4+1+X" platform strategy of HIIG. It is the executor and developer of the Group's industrial park investment construction and operation strategy and the major developer, bearer, integrator, and profit creator of the Group's resources. Based on the strategic development positioning of the Group, Hangzhou Industrial Investment Development continually optimized and adjusted its business structure, actively transformed and upgraded since 2017. It gradually transformed as an investor in the industrial park, developed LOFT49 projects through cooperation with social capital, attracted investment in enriching scene ecology, and made an example of the original city of Hangzhou; extended Renheli - Yangtze River Intelligent Economy Industrial Park and set up "Digital and Intelligent Workshop" by government and enterprise alliance, and built up effective industrial cooperation ecological circle with serial resources of the industrial park, so that it would become an excellent enterprise with larger industrial influence in the aspect of the industrial park and industrial investment.



"一站式"的园区投资服务 ne-Stop" Investment Services for Park

#### **ASSET OPERATION PLATFORM** Hangshi Property Development (Hangzhou) Co., Ltd.

### 资产营运平台·杭实物产发展(杭州)有限公司

杭实物产发展(杭州)有限公司成立于2002年3月,注册资本3亿元,是杭实集团 "4+1+X"战略布局中的资产营运平台,管理的物业资产面积达29万平方米。杭实物产聚 焦园区、物业租赁运营及管理等核心业务,以"打造优质高效资产运营平台"为目标,坚 持"规范化、专业化、智慧化"管理,致力于物业出租管理与服务、商贸类市场运营与投 资、战略性股权投资与合作,不断实现国有资产保值增值,持续提升平台能级,助力集 团加快成为产商融结合的国际化投资平台。

HIIG Property Development (Hangzhou) Co., Ltd., founded in March 2002 with a registered capital of RMB 300 million, is the asset operation platform in HIIG's "4+1+X" strategic layout, with a total property area of 290,000 square meters. HIIG Property focuses on parks, property leasing operation and management, and other core businesses, aiming to " develop a high-quality and efficient asset operation platform" and insists on "standardized, professional, and intelligent" management. It also applies to property leasing management and services, trading-related market operation and investment, strategic equity investment, and cooperation. It continuously realizes the preservation and appreciation of state-owned assets and improves platform competence to assist the Group in accelerating its transformation into an international investment platform that integrates production, business, and financing.



11 资产营运平台







杭州热联集团股份有限公司(简称"热联集团")成立于1997年10月,注册资本33.9 亿元,是隶属杭州市实业投资集团有限公司的国有控股公司。热联集团专业从事大宗 商品贸易及产业服务,打下了"多品种、多模式、多网点"的贸易根基,形成了以研 究为驱动,以大宗商品现货贸易为基础,提供供应链服务,并向产业链延伸的"一体 两翼"发展格局。

中国钢贸企业百强榜综合榜前二。 大宗商品产业服务平台稳步迈进!

and its total sales revenue was RMB 174,83 billion. realization with its partners.



### 产业服务平台·杭州热联集团股份有限公司

## CEC热联集团

目前, 热联集团的网点建设遍布国内31个城市以及境外16个国家和地区, 业务范围 覆盖全球52个国家和地区。在全球钢铁、橡胶等大宗商品贸易行业,"热联"品牌享 有优异的商业信誉。同时,公司以价格流、资金流、商品流、信息流"四流合一"的 综合能力服务实体经济发展, 布局了球墨铸铁管道、盘扣式脚手架、硅钢、橡胶、生 鲜等产业。2021年, 热联集团实现销售总量5371万吨, 销售收入1748.3亿元。

公司入选国务院国资委"双百行动"企业、浙江省政府"凤凰计划"、浙江省首批内外 贸一体化"领跑者"培育企业、浙江省供应链创新与应用试点企业,并连续六年雄踞

展望未来, 热联集团正在向与合作伙伴一起变现资源的国内领先、国际一流的全球化

Hangzhou Relian Group Co., Ltd. ("Relian Group"), established in October 1997 with a registered capital of RMB 3.39 billion, is a state-owned holding company belonging to HIIG. Relian Group provides professional services for bulk commodity trading and industrial services, lays the trading foundation of "multiple varieties, multiple modes, and multiple outlets," and sets up the following "one body and two wings" development layout: driven by research, based on spot trade of bulk commodity, providing supply chain services and extending to the industrial chain.

Relian Group's outlet construction is currently distributed in 31 Chinese cities and 16 foreign countries and regions, and its business operations span 52 countries and regions worldwide. In the global bulk commodity trading industries, such as steel and rubber, the "Relian" brand has earned a great reputation. In addition to investing in the ductile iron pipe, turnbuckle scaffolding, silicon steel, rubber, and other industries, the company serves industrial economy development with a comprehensive capacity that integrates price flow, capital flow, commodity flow, and information flow. In 2001, Relian Group's total sales volume was 53,71 million tons,

The company has become an enterprise in the "Double 100 Action" enterprises of the State-owned Assets Supervision and Administration Commission under the State Council, the "Phoenix Plan" of the government of Zhejiang Province, the first-batch internal and foreign trading integration "leader" cultivation enterprises of Zhejiang Province, innovation and application pilot enterprises of Zhejiang Province, and has ranked first two in the comprehensive list of top 100 steel trading enterprises of China in six consecutive years.

Looking into the future, Relian Group is steadily advancing to the domestically leading and internationally first-class bulk commodity industrial service platform and expects resource

### 先进制造产业 ADVANCED MANUFACTURE **INDUSTRY**

大连电瓷集团股份有限公司 Dalian Insulator Group Co.,Ltd

聚焦杭州建设全球先进制造业强市战略目标,以核心技术突破为 引领,打响中策橡胶、杭叉集团、西子洁能、金鱼集团等一批国 际知名、行业领跑的杭州制造"金名片",有力彰显杭实先进制造 风采。





我国最大的线路瓷绝缘子生产企业。



Focusing on the strategic target that makes Hangzhou the city of global advanced manufacturing industry, taking core technical breakthroughs as guidance, creating the "golden business card" of Made in Hangzhou, which includes ZC Rubber, Hangcha Group, Xizi Clean Energy, Goldfish Group and other internationally known enterprises leading in their industries, and showing the advanced manufacture feature of HIIG.



国内领先的靶机研发生产企业。

## 15.15%





赛德半导体有限公司

国内技术领先的柔性玻璃显示材料企业。



杭州富芯半导体有限公司

浙江省超大型产业重点项目, 高性能模拟芯片制造商。



牢牢把握数字经济产业发展机遇,紧盯数字产业关键环节,在新型 材料、芯片半导体、大数据服务等领域,深度布局赛德光电、华澜 微电子、云和恩墨、力控元通等一批创新企业,积蓄产业变革新动能。



杭州华澜微电子股份有限公司

国内高端存储控制芯片龙头。



全国垃圾分类领域龙头企业。

Firmly grasping the development opportunity of the digital economy industry, focusing on the key processes of the digital industry, actively organizing some innovation enterprises, such as Saide Photoelectricity, Hualan Microelectronic, Yunhe Enmo, eForceCon, in the fields of new materials, chips, semiconductors, big data services, and so on, and accumulating new power in industrial reform.



提供一流技术与产品, 助力无线通信领域创新。



工业软件与工业数字化解决方案。



数据技术与数据智能领先企业。



南京百识电子科技有限公司

国内第三代半导体外延片先进企业。

医疗大健康产业 MEDICAL & HEALTH INDUSTRY

深耕细作生物医药、医疗器械、健康服务等 高速增长领域,面向未来广阔的发展空间, 以龙德医药、民生药业、天境杭州、沈大内 窥镜等为代表的一批行业先进,正以锐意创 新之姿,积极为健康产业提速加码。

Deeply developing the high-speed growing fields such as biomedicine, medical instrument, and health service, facing the vast development space in the future. The leading enterprises such as longde Pharmaceutical, Minsheng Pharmaceutical, Tianjing Hangzhou, and Shenda Endoscope are actively accelerating health industry development with their innovation feature.



17 医疗大健康产业板块



践行绿色发展理念,探索良性循环路径,以电化集团、杭华油 墨、新中法、大桥油漆等为代表的一批行业标杆,坚持通过工 艺的升级和产品的革新, 赋予美好现代生活绚丽色彩。

Performing green development ideas and exploring the good cycle route. Industrial benchmark enterprises such as Electro-chemical Group, Hanghua Ink, Xinzhongfa, and Daqiao Paint, insist on technological advancement and product innovation to bring beautiful colors to good modern life.



## 精细化工产业 FINE CHEMICAL INDUSTRY

19 精细化工产业板块



国际化的饱和聚酯树脂和粉末涂料制造商。



21 老字号传承







#### 毛源昌眼镜有限公司

入国家级非物质文化遗产保护名录。



#### 张小泉股份有限公司

• 集研发、生产、商贸和传统文化展示交流为一体的外向型企业和"中华老字号"企业,制扇技艺被列

• 专业生产、经营、加工、销售各类眼镜的百年老字号企业, 浙江省创办历史较早的眼镜品牌。

• 集设计、研发、生产、销售、服务于一体的现代生活五金用品企业, 最早一批中华老字号品牌。

## 串联场景共享共赢

#### **INTEGRATION FOR SHARE AND ALL-WIN**

站在新时代国企高质量发展的新起点,杭实集团基于已取得的确定性优势和面向未来的不确性能力,将"精准赋能"能 力确定为聚势蓄能、致胜未来的差异化核心竞争力。对此,杭实集团创新提出"串联场景 共享共赢"战略部署,核心是 以产业场景为抓手,通过深挖需求和串联场景,形成日益丰富的产业场景生态,并通过开放场景资源,让最有能力的组 织和个人用好场景,达到场景和资源的最优匹配,最大程度满足投资企业的创新发展需求,实现产业场景赋能企业发展 的目标。

Standing at the new starting point of high-quality development of state-owned enterprises in the new era, based on the acquired strength and uncertain future, HIIG determines "accurate empowerment" capacity as differential core competition in order to accumulate energy and win the future. Accordingly, HIIG brings forward an innovative strategic plan of "integration for share and all-win," Its core is to understand the demand according to the industrial scenario deeply and to form an increasingly rich industrial scenario ecology. With opening scenario resources, competent organizations and individuals can use scenarios effectively, realize the best match between scenarios and resources, and meet the innovative development demand of investment enterprises to the greatest extent possible, as well as the development target of industrial scenarios empowering enterprises.







面向未来,杭实集团将坚定不移围绕"串联场景 共享共赢"的核心战略部署,通过广泛、持续、 深入的与各界创新企业、政府平台、科研院所、投资机构等信息共享、资源互通,携手共建服务 杭州产业转型升级、经济稳进提质的共同体,全力为推进"两个先行"杭州实践作出杭实集团的 更大贡献!

Facing the future, HIIG will persistently build up the community serving the industrial transformation and upgrading of Hangzhou and improving the economy of Hangzhou based on the core strategic plan of "integration for share and all-win" and on the basis of the information and resource sharing with the innovation enterprises, governmental platforms, scientific research institutions, and investment institutions widely, continuously, and deeply, and HIIG will make greater contributions!